

# **ETHICAL CODE AND PARTNER COOPERATION RULES FOR ZALEYCASH**

**Effective Date: January 1, 2025**

This document sets forth the principles of ethical business conduct in the ZaleyCash partner program, as well as describes the main rules of cooperation with the Company. The purpose of this Code is to ensure high standards of professional behavior among partners, to build trust-based relationships with clients and within the partner network, and to guarantee the legitimate interests of all parties.

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## **SECTION I. ZALEYCASH PARTNER ETHICAL CODE**

### **1. Partner Status**

#### **1.1. Partner as a Company Representative**

Each ZaleyCash partner acts as a representative of the brand. The partner's professionalism, communication style, appearance, and behavior affect the overall image of the Company.

#### **1.2. Knowledge and Compliance with Standards**

A partner is required to know ZaleyCash's cooperation standards, to follow them both in word and deed, and to form a positive image of the Company in the advertising services market.

#### **1.3. Thorough Knowledge of the Product**

A partner must be well-informed about ZaleyCash services and be able to explain them to the client without causing confusion or misrepresenting the official terms.

#### **1.4. Accuracy and Reliability of Information**

Services and conditions of the partner program must be presented strictly in accordance with ZaleyCash's official documents. It is unacceptable to promise clients or partners additional benefits not supported by official documentation.

#### **1.5. No Pressure**

When promoting services or inviting new clients, a partner must not resort to coercion, manipulation, or aggressive sales tactics. All activities are conducted on a voluntary basis.

#### **1.6. Principle of Mutual Benefit**

A partner conducts business in such a way that their environment (clients, other partners) also benefits financially, ensuring that cooperation is mutually beneficial and sustainable.

#### **1.7. Respectful Attitude**

A partner adheres to a benevolent manner of communication with all members of the network, including clients, other partners, and Company employees, regardless of their status or affiliation with another structure.

#### **1.8. Preservation of Structure Stability**

Internal "re-signing" (poaching) of clients or partners from other teams is strictly prohibited. Transfers between structures are only allowed in accordance with official procedures (see the section on changing a Mentor).

### 1.9. Mentor Responsibilities

A partner who has their own team acts as a mentor and must provide training, support, and motivation for the partners in their downline. They instill a business culture consistent with the spirit of this Ethical Code.

### 1.10. Liability for Violations

Violation of the provisions of the Ethical Code and the Rules of Cooperation may lead to termination of the agreement with the Company and revocation of registration in the partner program.

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## SECTION II. RULES OF COOPERATION WITH THE COMPANY

### 2.1. General Provisions

ZaleyCash (hereinafter the “Company”) is an automated service for managing online advertising campaigns, offering a partner program for individuals and legal entities.

All the following rules are an integral part of cooperation and are mandatory for any person registered in the ZaleyCash system as a Partner or Client.

### 2.2. Registration in the Partner Program

- **Voluntary Registration**

Registration at (<https://zaleycash.com/>) takes place only with the candidate’s personal consent.

When registering as a “Client,” this consent must also be recorded by verifying the mobile phone number or by signing the relevant forms.

- **Choice of Status**

The candidate chooses between “Client” or “Partner.”

To maintain “Partner” status, one must attend an onboarding meeting (if provided for) and achieve or confirm the corresponding grade within the specified timeframe.

- **Temporary Upgraded Grade**

The Company may grant an elevated grade level in the system for 2 months.

If the turnover required to maintain that grade level is not met, the grade is reduced to the minimum level (Novice), or the arrangement for the upgraded grade is canceled.

- **Business Partner Guarantees**

By registering, a partner confirms they have provided accurate data, will not harm the Company, and have not previously carried out any activities that contradict ZaleyCash standards.

Any unlawful actions (e.g., falsification of personal data) will result in a denial of registration or termination of the agreement.

- **Registration by Mentor Recommendation**

The candidate may indicate a Mentor (the person who introduced them) in a special form.

The Company does not recalculate bonuses if errors in the Mentor’s details are discovered later. However, within 30 days of registration, it is possible to submit a request to correct the mistake.

- **Registration Refusal**

The Company reserves the right to refuse a candidate without explanation.

Online registration requires a personal mobile phone number, verified in accordance with the law.

### **2.3. Correction of Registration Errors**

- **15-Day Period**  
If an error was made during registration, the candidate has the right to submit a request for correction within 15 days. In this case, the Company will make the changes without the current Mentor's consent.
- **16–30 Days Period**  
After 15 days, changing or correcting data may require the current Mentor's consent.
- **More Than 30 Days**  
The issue is resolved on a case-by-case basis and may require approval from team leaders up to the Gold and/or Infinity level.

### **2.4. Registration and Activity of Spouses**

- **Single or Separate Registration Number**  
Spouses may operate under one number or have separate numbers. They cannot be registered in different structures or have different Mentors.
- **Liability**  
If spouses use a single account, all activities are conducted under that account. In case of a violation of the Standards, the owner of the registration number bears responsibility.
- **Divorce**  
In the event of a divorce, registration remains with the spouse in whose name the account is registered. The other spouse can re-register under a different Mentor in accordance with the general rules.

### **2.5. Changes in Cooperation Terms and Termination of Registration**

#### **2.5.1. Changing the Mentor**

- **Requirements**  
Submission of a written request.  
Consent of all higher-level Mentors up to Gold level, consent of the higher-level Infinity, and the new Mentor.
- **Company Decision**  
Made on a case-by-case basis; the Company may refuse without explanation.
- **Structure Retention**  
The structure built by the Partner before changing the Mentor remains with the previous Mentor.

#### **2.5.2. Structure Without a Mentor**

If for any reason a structure is “orphaned,” the Company may assign it to another Mentor with the consent of both parties.

#### **2.5.3. Termination of Registration**

- **Cancellation Due to Inactivity**  
If a Partner or Client does not make any payment within 4 months from the month of registration, the registration is canceled.

If, within the first 4 months, payments were made in at least one month, the registration is canceled if there are no payments for 6 consecutive months.

- **At the Initiative of the Partner/Client**  
A request is considered within 10 business days, after which the registration is terminated.
- **At the Initiative of the Company**  
The Company may terminate registration without explanation.  
The Partner has no right to claim compensation or reimbursement of bonuses.

#### **2.5.4. Consequences of Termination of Cooperation**

- **Loss of Access**  
Loss of access to the Personal Account; all bonuses and accumulated funds are canceled. The structure is transferred to the higher-level Mentor.  
If the Partner had Gold status or higher, the structure transfers “upwards” without granting “leadership” bonuses to the receiving Mentor.

#### **2.5.5. Resumption of Cooperation**

- **After Cancellation Due to Inactivity**  
Re-registration is possible at any time.
- **After Termination at the Initiative of the Partner or the Company**  
Re-registration (as a “Client” or “Partner”) is allowed no earlier than 6 months after termination.

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## **SECTION III. OTHER TERMS**

### **3.1. Bonus Accrual and Technical Errors**

A Partner must immediately inform the Company of any erroneous crediting of funds or bonuses exceeding the actual payment.

If debt arises from the use of such mistakenly credited funds, the Company has the right to demand reimbursement within 5 business days.

### **3.2. Use of Personal Data**

A Partner guarantees that they have obtained consent from their referrals for the processing and transfer of their personal data for the purposes of ZaleyCash services.

When entering data on third-party online platforms, the Partner is solely responsible for compliance with personal data legislation.

### **3.3. Final Provisions**

All changes and additions to this Code are published on the official ZaleyCash website.

If contradictions arise between different versions of documents, the priority lies with the most recently officially published edition.

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## **SECTION IV. RESPONSIBILITY AND CONTACTS**

### **Responsibility for Violations**

Any failure to comply with the provisions of this document (the Ethical Code and the Rules of Cooperation) entails disciplinary measures, including warnings, fines, temporary blocking, or permanent termination of the agreement with the Partner.

### **Contact Information**

All questions regarding the Ethical Code and the Rules of Cooperation may be submitted to ZaleyCash Support at the email address provided in the Personal Account or on the official website.

### **Effective Date**

This Code and the Rules come into force on January 1, 2025, and are binding on all Partners and Clients participating in the ZaleyCash partner program.

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### **Confirmation of Consent**

By registering or continuing to operate as a ZaleyCash Partner/Client, you confirm that you have read and accepted the conditions of this Ethical Code and the Rules of Cooperation and undertake to comply with them in good faith.

Failure to adhere to the provisions of this document is regarded by ZaleyCash as a serious violation that may result in termination of cooperation and cancellation of all accrued bonuses and statuses.