

This site's privacy and cookie policy applies to this very site. Any other sites linked directly or indirectly to this very site, through hyperlinks, are not subject to this site's Privacy and Cookies Policy, whether they are administered by the Site Administrator or a partner.

This Site Administrator's - Rambri LTD, a legal entity created in accordance with the laws of the Republic of Cyprus - Privacy and Cookies Policy governs the collection, processing and use of personal data of the User (you) when you visit and / or register and use your personal account on the site, and also explains our practices regarding the placement of cookies, including the types of cookies used and how you can manage these cookies.

1. Collection, processing and use of your personal data

The user can visit the site, while remaining anonymous and without disclosing any of his personal data, or register on the site in accordance with the agreement on the use of the site.

When the User first visits the site, we will ask for your consent to place cookies on your device and to track your behavior when using the site. This helps us better understand how customers use the site and improve the offers and services provided on the site, including providing a more personalized site experience and targeted offers. A detailed description of the cookies and site analytics tools that we use for this purpose, as well as information about your rights to change the selection below.

If you do not agree with the above practices and wish to remain completely anonymous, you may indicate that you do not give your consent, or you can withdraw your consent with such withdrawal effective for the future by using the available opt-out mechanisms. In this case, we will only collect some anonymous information that is not directly related to your person. We may record the number of visitors to our site, browsing patterns and areas of interest. We analyze this information in order to understand exactly how customers use the site, and to evaluate trends, statistics and customer needs, which helps us improve the site and better serve customers.

We will collect your personal data only on the condition that you voluntarily choose to share such information with us by registering for a personal account and using a specific service. Unless you have given your explicit consent, and unless otherwise stated in this Privacy Policy, we will only use the personal data you have provided to us to the extent necessary to enable you to use our site, including processing your requests and provision of requested services.

We may use any personal data that we receive only in an anonymous form (i.e. in some non-personally identifiable form that does not allow us to draw any conclusions about your identity) for statistical purposes and for internal evaluation to improve our products and services. Your data will not be processed for any other purpose or outside the scope of this Privacy Policy, except as expressly permitted or required by applicable law.

2. Use of the User's personal data.

We collect personal data that you voluntarily disclose when registering in your personal account on the site. Unless otherwise stated in this Site Privacy and Cookie Policy, your data will not be used without your consent.

While these service providers may be located in a country that may not be able to provide the level of data protection that is considered adequate in your country of residence, in particular the EU/EEA, we have taken the necessary steps to ensure that your personal data is adequately protected when they are transferred outside the EU/EEA.

3. Cookie files

3.1 Mandatory cookie files

Cookie files are small text files that a site asks you to place on your computer, tablets or smartphones. If your browser is configured to accept cookies, then it adds certain text to a small file in a safe place determined for this purpose by your operating system.

Except as set out in this Site Privacy and Cookies Policy, the cookie files we use are necessary to improve the functionality and performance of the site and to facilitate the use of the functionality and services provided; these functional and/or performance cookies will be deleted from your device at the end of your browser session (session cookies). We will not use the information stored in essential cookies for any other purpose than as absolutely necessary to provide you with the services and functionality you have requested.

3.2 Cookie consent and personalized tracking

When you visit the site, we will ask for your consent to place additional cookies on your device by displaying a message ("Consent to cookies"). These cookies will not be strictly necessary for the functionality and performance of the site, but will help us collect some of your personal data regarding your behavior when using the site, The cookie banner informs you about the main purposes of optional cookies and provides you with information about the choices you have and where you can access more information. If you continue to use the site after you have been shown the cookie banner, this will mean that you agree to the practices described.

The wording of the "Consent to Cookies" statement can be found at the bottom of this document - Site Privacy and Cookies Policy.

Below you will find information about the categories of non-essential cookies and other tracking technologies that may be placed on your device and their purposes for different services. You have the right to withdraw consent to the use of cookies at any time and to individually refuse the placement of cookies and the collection of information about you for various purposes in the future, as detailed in the relevant sections 2.5, 2.6, 3 and 4 below.

4. Other tracking technologies

We may also use other tracking technologies, such as pixels and web beacons, to improve your experience. These technologies usually work in conjunction with cookie files.

4.1 Managing cookie settings

Most browsers are initially set to accept cookies. According to your preferences, you can change your settings to completely refuse cookies, delete cookies already placed on your device, or receive a warning before a cookie is placed. For more information on how to adjust or change your browser settings, please refer to your browser instructions or visit www.aboutcookies.org or www.allaboutcookies.org.

If you choose not to accept cookies, this may affect the user experience of the site; you may not be able to use some of the features and services we offer.

If you use different devices to access the site (e.g. smartphone, tablet, computer, etc.), you should ensure that each browser on each device is set according to your cookie preferences.

4.2 Use of Google Universal Analytics

This website uses Google Universal Analytics ("Google Analytics"), a web analytics service provided by Google, Inc. ("Google Analytics"). ("Google"). Google Analytics uses cookies to help us analyze how users use the site, including the number of visitors to the site; those sites from which our visitors came; the pages they visit. This information is

used by us to improve the offers and services of the site. In general, any information generated by the cookie about your use of the site will be transmitted to and stored by Google on servers in the United States of America.

Google will use this information as our authorized data processor to help us evaluate site usage, receive reports on site activity, and provide other statistical and analytic services related to site use. The IP address transmitted by your browser as part of Google Analytics will not be associated with any other data stored by Google.

You can prevent the collection of data generated by the cookie about your use of this website (including your IP address) and opt out of being tracked by Google Analytics across all websites by downloading and installing the browser plug-in see <https://tools.google.com/dlpage/gaoptout/>.

In this case, an opt-out cookie will be placed in your browser to prevent further tracking of your use of this website by Google Analytics. Please be aware that you will have to opt out again if you delete all cookies stored on your device.

You will also need to opt out on every device you use to visit the site.

You can get general information about privacy at Google here <https://www.medela.ru/company/services/privacy-policy>.

4.3 Use of Google Analytics advertising features

Based on the pages you visit, we may use certain Google Analytics advertising features, such as demographics and interest reporting, and remarketing features.

To enable these features, Google will place a third-party DoubleClick cookie on your device (when you visit certain pages on our site or other publishers' sites that have advertising features based on the DoubleClick cookie).

The DoubleClick cookie stores information about your use of the site (and, in some cases, other sites visited in the Google advertising network), including sites visited, ad views, page views, user interaction data, browser information, IP -address, cookie ID and search history. Google will not associate your name or other personally identifiable information with your DoubleClick cookie without your prior consent.

We use Google Analytics to analyze the data stored in the DoubleClick Cookie to provide statistical reports on the demographics (age, gender) and interests of our users. These reports help us better understand our users and improve our site and services.

In addition, we use the remarketing features of Google Analytics to run advertising campaigns (including Google AdWords) for users of our site. Based on previous visits to the site (and interests expressed during previous sessions), these users will receive relevant, targeted ads when they browse other sites on the Internet within the Google Display Network. We may also use the advertising features of Google Analytics to help us measure the effectiveness of advertising campaigns.

Please note that the DoubleClick cookie also allows Google and other third party providers to serve targeted advertising (based on your previous visits to the site and/or other sites on the Internet). These advertisements may appear on the websites of Google and/or other publishers that participate in the Google advertising network.

You can manage your preferences and disable interest-based ads from Google by using your Google Ads Settings <http://www.google.com/settings/ads>. In this case, the unique ID of the DoubleClick cookie is overwritten and cannot be associated with a particular browser. Please note that if you delete all cookies from your device, a new DoubleClick cookie may appear and you may need to update your opt-out settings.

If you wish to permanently disable the DoubleClick cookie, please download and install the plugin for your browser <http://www.google.com/settings/ads/plugin>.

You can also opt out of third party providers' use of cookies for online advertising by visiting the EU site <http://www.youronlinechoices.com/> or the US site <http://www.aboutads.info/choices/>
For general privacy information on Google, please visit <https://policies.google.com/technologies/partner-sites/>.

To learn how Google uses information from sites or applications that use Google services, see <https://policies.google.com/technologies/partner-sites/>

4.4 Other third party cookies

Some content or applications on the site may be maintained by independent third parties, such as a hosting company, partners, etc. They may place cookies on your device for their own purposes. We have no control over the tracking technologies used by these third parties or how they may be used.

You can prevent these third-party cookies from being placed and tracked by adjusting or changing your browser settings accordingly. For more information, please refer to your browser's instructions.

4.5 AddToAny social plugin

This website uses the AddToAny Social Media Plugin ("AddToAny Plugin") operated by AddToAny LLC, 717 Market Street, San Francisco, CA94103, USA ("AddToAny"). The AddToAny service allows users to easily share content posted on our website on social networks such as facebook.com, vk.com, instagram.com, ok.ru (hereinafter referred to as "social networks").

When you go to a page on our site that hosts the AddToAny Plugin, your browser may establish a direct connection to the AddToAny servers in order to download the AddToAny Plugin and its contents to your browser for later integration into the open page. The AddToAny plugin will place a cookie on your device and send information to AddToAny that you have visited the relevant page on our site. In addition, information may be collected if you choose to interact with the AddToAny Plugin, such as when you click the AddToAny icon and/or attempt to share content using the Share icon. The information collected by the AddToAny service includes server and browser log information.

The site administrator does not control the collection, storage and use of such information by the AddToAny service or the relevant social networks and does not have access to the information collected. Please read carefully the privacy policies of the AddToAny service and the respective social networks before using their features. See AddToAny's privacy policy at <https://www.addtoany.com/privacy>.

4.6 Facebook Social Plugin

The Site may use social plugins (hereinafter referred to as "plugins") of the social network facebook.com, which is operated by Facebook Inc, 1601 S. California Ave, Palo Alto, CA 94304, USA (hereinafter referred to as Facebook). Plugins are identified with the Facebook logo or the additional phrase Facebook Social Plugin.

When you visit a page on a website that hosts such a plugin, your browser will establish a direct connection to the Facebook servers. The content of the plugin will be transferred directly from Facebook to your browser and integrated into the website.

By integrating the plugins, Facebook receives the information that you have accessed the relevant page of our website.

If you are logged into Facebook, Facebook may log the visit to your Facebook account. If you interact with the plugins, for example by clicking on the "Like" button or leaving a comment, the corresponding information will be transmitted directly from your browser to Facebook and stored on its servers.

The purposes and scope of the collection, processing and use of data by the social network Facebook, as well as your rights and privacy protection options, can be found in the data protection information section of Facebook.

If you do not want Facebook to collect data about you through our website, please log out of Facebook before visiting our website.

4.7 YouTube

This site also embeds videos provided by YouTube LLC ("YouTube"). To use YouTube, you must establish a connection to YouTube servers in the United States. During this process, certain information is transferred to YouTube. For all YouTube videos embedded on our site, we have enabled the enhanced privacy mode offered by YouTube. This means that YouTube only saves information about a visitor to our site if he or she decides to play the embedded video. Medela does not control the collection, storage and use of any of your information by YouTube and does not have access to any information collected. You should read YouTube's privacy policy carefully before using any of YouTube's features.

For more information on how your information is collected and used by YouTube, and your rights in relation to it, please see YouTube's privacy policy at www.youtube.com.

4.8 Google Maps

This website uses Google Maps ("Google Maps"), a mapping service provided by Google, Inc. ("Google Maps"). ("Google") to display interactive maps.

In order to provide you with the maps you need, Google will collect your IP address, which may be transmitted to and stored by Google on servers in the United States of America. Google may additionally collect information about your use of the Google Maps service. Please note that Medela does not control the collection, storage and use of any such information by Google and does not have access to the information collected. You should read Google's privacy policy carefully before using any of the features of Google Maps. Google's privacy policy can be found [here](#).

By using Google Maps on the site, you agree to be bound by Google's Terms of Use, which can be found [here](#).

If you do not want Google to be able to collect any information about your use of Google Maps, you can prevent the collection of such information by disabling Google Maps entirely. To do this, you need to disable JavaScript in your browser settings. Please note that in this case you will not be able to use the Google Maps service at all.

5. Disclosure of your personal data

The site administrator will be responsible for the appropriate collection, processing and use of your personal data as a data controller. The site administrator may share anonymized data with partners where it is necessary to respond to requests, including requests for information submitted by you through our site, and to provide you with the services you requested, or, in case of any other need, to maintaining a client relationship with you.

The site administrator may use external technical service providers who are authorized to provide services on their behalf and in accordance with their instructions. These organizations may have access to your personal data, but only to the extent necessary to enable you to use our site, including providing related services or processing your requests, including payment requests and requests for information. The site administrator may use service providers to host the site, store your personal data or analyze the information collected. These service providers may not disclose your personal data to any unauthorized third parties or use your personal data for any other

purpose than as specified in the instructions. Some of these service providers may be located in a country outside the EU/EEA that is not able to provide the same level of data protection as your country of residence. The site operator has appropriate agreements with these service providers to ensure that they take all necessary measures to protect your personal data in accordance with applicable requirements.

Other than as set out above, we will not provide your personal data to third parties without your prior consent, unless we are compelled to do so by law.

6. Storage of your personal data and data protection

Your data will be stored on servers in the EU. In addition, the Administrator may use cloud service providers located in countries outside of Switzerland and the EU/EEA, including the United States of America (USA), to host and process your personal data for data storage purposes. While the laws of these countries may not provide the level of data protection that is considered adequate in the EU/EEA, we have taken the necessary steps to ensure that your personal data is properly handled and adequately protected and processed from our name and in accordance with our instructions.

We will treat your personal data as confidential information. We have put in place appropriate technical and organizational security measures to protect your personal information from unauthorized disclosure or access, alteration, misuse, accidental or unlawful destruction or loss.

7. Your rights / How to contact us

Subject to the provisions of applicable local data protection laws, you have the right to request information about what data we hold about you. In addition, if necessary, you have the right to request the correction, deletion and/or blocking of personal data and/or to restrict and/or object to the processing of personal data for legitimate reasons, as well as the right to be able to transfer data.

You may at any time, with effect for the future, revoke any consent previously given. Use the opt-out mechanisms provided for the various services for this purpose (see related descriptions in the relevant sections of this Site Privacy and Cookies Policy) or, in the case of a newsletter subscription, you can also contact us by email as below.

If you have any questions regarding the collection, processing and/or use of your personal data or the exercise of your rights, please contact us by email at info@zc.guru or by contacting us via the feedback form on the website.

12. Changes to this Site Privacy and Cookie Policy

We reserve the right to make changes to this Site Privacy and Cookie Policy at any time with effect for the future. Each current version of this Site Privacy and Cookies Policy will be available on this site. While we do not intend to change this policy too frequently, we encourage you to double-check the latest policy statement when you visit the site to ensure you have read and agree to what information we collect, how we use it, and under what circumstances we disclose it.

Appendix: Statements of Consent

In order to ensure full transparency of its working methods, the Site Administrator makes available to users the content of the consent statements received through the site. In the context of your use of our website, you may have expressly given one or more of the following statements of consent:

I agree that, for the above purpose, my name, email address, and, as the case may be, any other personal data provided by me to the Site Administrator, may be stored, processed and used by the Site Administrator and third parties as explained in the Site's Privacy and Cookie Policy.

Privacy Notice: You can revoke your consent to the use of personal data at any time, with effect for the future, by sending us an email at info@zc.guru or by contacting us via the feedback form on the website.

Consent to the use of cookies

We would like to use cookies to analyze your use of our site. By continuing to use the site, clicking on the content or accessing other pages, you consent to these practices and the related processing of your personal data. You can change your cookie settings and/or withdraw your consent at any time. For more information or to change your cookie settings, see the site's Privacy and Cookie Policy.

You may at any time, with effect for the future, revoke any consent previously given.